

# Media Release

Saturday, 7 February 2026

**Richard Gilmour, A/CEO**

## **Community input invited on draft Rocherlea master plan**

The Launceston community is invited to provide feedback on a draft master plan for 102-106 Lilydale Road, Rocherlea which is now open.

A/CEO, Richard Gilmour, said Homes Tasmania was planning to rezone the land and build a new subdivision for future homes.

“A lot of people want to live in Launceston and build their own home.

“The Launceston Housing Plan 2025-2040 reported that there will be very little development ready land left to build new homes in the next 10 years which is why we are developing a long-term plan to make more land available,” Mr Gilmour said.

The proposed subdivision would deliver around 400 residential lots in four stages over 10 or more years, with around 120 lots across Stage 1.

“Initial Stage 1 works will deliver the first 40 lots and public space, and we’re keen to hear how the community thinks this space should be used.

“It would be located near the existing Rocherlea community and the Waratah Road local business zone, encouraging small business opportunities such as a café, supermarket, or hairdresser, and providing shops for both existing and new residents,” Mr Gilmour said.

There would be a range of lot sizes for different households and budgets from small townhouse lots between 160–250 m<sup>2</sup>, lots for stand alone homes around 600m<sup>2</sup>, to multi-residential sites for medium-density development.

“The proposed subdivision would be place for everyone to live,” said Mr Gilmour said.

“Most lots will be sold privately for all types of households, from young people building their first home to people wanting to downsize from larger family homes.

Consultation is open until the end of March 2026.

Interested community members are invited to drop in to one of two community sessions where they can view the draft master plan and provide feedback on Wednesday, 11 February 2026, 12 noon – 2pm or 5 pm - 7pm at the Rocherlea Recreation Ground (Football Club), 23-41 Archer Street, Rocherlea.

Alternatively, view the draft master plan and provide feedback online by visiting the Homes Tasmania website - [www.homestasmania.com.au/Rocherlea](http://www.homestasmania.com.au/Rocherlea)

Following consultation on the draft Master plan, Homes Tasmania intends to apply to rezone the land it owns to general residential under the *Housing Land Supply Act 2018*.

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